CONGRESS PROGRAM

PROGRESSIVE ENERGY, ENVIRONMENT & SUSTAINABILITY CONGRESS

Success stories
Case Studies
Panel Discussions

Executive attendance promotes learning in an intimate setting





Next-generation environmental initiatives being implemented in today's energy conscious operations









Welcome

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]



Welcome to the Progressive Energy, Environment and Sustainability Congress

FMA is pleased to welcome all participants to the Progressive Energy, Environment and Sustainability Congress in San Antonio, Texas. Today, more than ever, issues of environmental sustainability are at the forefront of global concern, making this three-day program essential for businesses wishing to remain competitive by adopting the most up to date and responsible practices.

In a world where natural resources continue to dwindle and global consumption remains on the rise, no one is immune to the changes in policy that these trends necessitate. For this reason, our mandate at FMA remains to promote the most up-to-date green technologies and programs that are both conceived and made available by today's industry leaders.

We believe that cultivating relationships is the key to making progress a reality. Our events focus on connecting hundreds of corporate decision-makers with the top solution providers, in an environment that opens the doors for discussion, initiative and unique business opportunities, lasting far into the future.

We seek to provide all attendees the most effective experience possible, and encourage members to benefit from our dedicated team of FMA agents. Our staff is on call for the duration of the Congress, offering personalized assistance designed to facilitate your participation, as well as the scheduling of private meetings.

The latest Congress concentrates on successful strategies aimed at reducing facilities' operational costs, providing a great return on investment, and minimizing any negative effects on the environment. The evolution of FMA Congresses is influenced by the feedback of participants, both past and present, and has led us to include Sustainability initiatives.

We are confident that our program will provide many of the answers that will help you exact positive change within your organization. As always, we value your input, and should you have any questions or suggestions, please do not hesitate to let us know.

- The FMA Team



Meals Sponsored By

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

Advantix

systems

Makers of Ducked Dehumidification and Cooling

Wednesday February 23rd

Lunch





Thursday February 24th

Lunch

dyson airblade

Cocktail



Dinner







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Congress Chair

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]



Are your suppliers helping you meet the growing demand for greener products?

Are they delivering the best value to your company?

Give them the Lean and Clean Advantage.



GREEN SUPPLIERS NETWORK Find out how with the Green Suppliers Network.

Visit www.greensuppliers.gov



Ask us how you can stay competitive with E3—Economy, Energy and the Environment



Congress Chair

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

U.S. Environmental Protection Agency Green Suppliers Network

The Environmental Protection Agency's Office of Pollution Prevention and Toxics (OPPT) was formed in 1977 with the primary responsibility for administering the Toxic Substances Control Act. With enactment in 1990 of the Pollution Prevention Act, the office's responsibilities expanded. This law established pollution prevention as the national policy for controlling industrial pollution at its source – in other words, to keep pollutants from getting to the environment. EPA works to reduce pollution before it occurs by supporting innovative changes in the production and use of raw materials. The office has developed two roles: One is to serve as a gatekeeper/guardian, using its regulatory authorities granted by Congress to keep potentially risky new chemicals out of the market while assessing and managing the potential risks of existing chemicals. The other – which is newer and expanding – is to promote environmental stewardship and sustainability. OPPT does this through collaborative programs with stakeholders and educational initiatives.



Senior Scientist, Pollution Prevention Program

Tom Murray is a senior scientist with the United States Environmental Protection Agency and is currently chief of the Prevention Analysis Branch in the Agency's Pollution Prevention Division. Tom has over 39 years in government service. Tom and his staff are the architects of several environmental partnership programs including the Hospitals for a Healthy Environment program, the Green Suppliers Network and the new E3 program, a cross-agency collaboration with industry focused on manufacturing growth, energy efficiency and environmental performance. Tom holds a Bachelor's Degree in Biology from Mount Saint Mary's University and a Masters Degree in Biology from the American University, Washington, D.C.







REEN SUPPLIERS



[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]



As the leader in LED lighting solutions, we're committed to doing our part.

- Maximum efficiency reduces energy usage, promoting less CO2 emissions.
- Top-quality LEDs and advanced designs reduce waste/landfill through minimal disposal of luminaires, ballasts and fixtures.
- Products are free of harmful mercury, lead, UV or infrared.

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[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

US LED

US LED develops best-in-class LED products for various commercial lighting applications. Long a leader in LED systems for signage, US LED next focused on becoming one of the dominate players in the refrigeration lighting, and also has become the industry leader in developing LED systems for some of the largest lighting companies in the world. US LED is now focusing on making their products available directly to the end users.

LED Lighting – Questions to ask and why you need to know - Case Study & Workshop

Are you confused by all of the LED vendors coming through your door? Are you dismayed about the initial cost of changing your existing lighting to LED? Are you unsure if the system will last long enough to be worth the extra expense? This session will arm you with the questions you need to feel confident ask anyone who comes in trying to sell you LED lighting systems.

Paul Jeziorowski

Vice President Business Development

Paul has been a team member of the US LED since 2003. During his tenure at US LED he has played a major role in the growth of the company and of the product offerings. US LED has enjoyed an average of 70% annual growth since Paul's arrival in 2003. He has been instrumental in helping marry the demands of the market place with the reality of what the current state of LED technology can truly achieve. Paul has always been keenly aware of the fact that if you build a best-in-class product and combine it with best-in-class service and attention you have an unstoppable force.





[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]



30%* off your building's energy bill is just the beginning.

Imagine what we could do for the rest of your enterprise.

Managing complex building environments while meeting your energy efficiency targets is no small task. Our EcoStruxureTM energy management architecture achieves this elegantly through intelligent integration of building systems on a single IP platform.

The savings go far beyond buildings

Today, only EcoStruxure energy management architecture by Schneider Electric[™] delivers up to 30% energy savings, uniting energy-intensive systems like HVAC, access control, video security management, and lighting control across your entire enterprise. Saving up to 30% of a building's energy is a great beginning, and thanks to EcoStruxure energy management architecture, the savings don't have to end there.



Learn about saving energy from the experts!

Download the FREE white paper "Reducing the Impact of Energy Costs on Business!"

Visit www.SEreply.com Key Code y965w Call 800-789-7038



Active Energy Management Architecture from Power Plant to Plug™



Data centers

From the rack to the row to the room to the building, energy use and availability of these interconnected environments are closely monitored and adjusted in real time



Industrial plant

Open standard protocols allow for system-wide management of automated processes with minimized downtime, increased throughput, and maximized energy efficiency.



Buildings

Intelligent integration of security, power, lighting, electrical distribution, fire safety, HVAC, IT, and telecommunications across the enterprise allows for reduced training, operating, maintenance, and energy costs.





[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 100,000+ employees achieved sales of more than \$22 billion in 2009, through an active commitment to help individuals and organizations "Make the most of their energy".

Comprehensive energy management solutions for sustained savings - Case Study

We all know that energy efficiency is the fastest, cheapest, and cleanest way to tackle our energy dilemma. Less understood are the long term challenges to implementing sustained energy savings in our buildings. How does a comprehensive energy management approach drive sustainable savings? What is required to truly optimize the energy usage? This presentation will show you how to decrease energy consumption, improve overall building performance and reduce your energy costs up to 30 percent.



VP - Systems Integration

Janey is responsible for the Buildings Division Systems Integration business for the West region. She is active in developing standards, internal energy action programs, and education programs on energy efficiency. Janey resides in the San Francisco Bay area, graduated from Vanderbilt University with a BSME and from Indiana University with an MBA in Finance. She has been published in the AEE Energy Encyclopaedia and is a Certified Energy Manager.

Identify, plan and sustain energy savings - Workshop

Building off of Schneider Electric's "Comprehensive energy management solutions for sustained savings" presentation, this workshop will engage the attendee to think about energy use as a business management process in the same way that they manage finance, quality, and customer service. Utilizing case studies, it will focus on the strategy, risks and rewards of strong energy management as well as illustrate best practices and new applications associated with sustained energy savings.

Roger LappoDirector of Region Sales

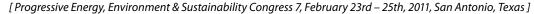
Roger has over 22 years of experience in the controls industry with specialization in building automation, security and driving energy efficiency in buildings. He has been with Schneider Electric since 2008 where his background in energy management, controls and automation have been of extreme benefit to Schneider Electric's customers in finding energy savings for their facilities. Roger holds an Engineering Degree from Purdue University-Calumet.



Schneider Electric



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Visit the Invensys Operations Management Booth

Learn more about how Invensys products and solutions can help you meet today's energy and resource management challenges.

- Out-of-the-box, industrial grade solutions
- Consulting and Services for effective implementation
- Integrated to Enterprise systems
- Unique Contextualization of **Energy Use**
- Enable Process Improvement Teams

- Determine energy cost of business processes and industrial operations
- Fast deployment, often in days
- Scalable from single facility to the global enterprise
- Measure all energy use: power, gas, steam, compressed air, chill, water



Real Collaboration, Real-Time Results.™

i u` ^ e. u` s. .a s. Operations Management



[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

Invensys Operations Management

Invensys Operations Management is a leading provider of automation and information technology, systems, software, services and consulting to global manufacturing and infrastructure industries. Headquartered in Plano, TX, its solutions are used by more than 40,000 clients in more than 200,000 facilities around the world. Invensys offerings are delivered under several prominent brands, including Avantis, Eurotherm, Foxboro, IMServ, InFusion, SimSci-Esscor, Skelta, Triconex and Wonderware.

The Future of Energy Management is Workflow - Case Study

Like any organizational competency, energy management goes through a life-cycle. Once the basics are covered, sub metering and time-based reporting, the consumers of the data will demand more.

These demands are two-fold. The first is for energy usage information that is directly related to what the organization makes or does. The second demand is to close the loop from detection of deviations from a baseline or plan by executing a pre-defined, automated workflow.

This workflow enables an energy manager to quickly respond, investigate, correct the situation, and put preventive actions in place. Any other person or system that is impacted by the deviation is quickly notified. This presentation will introduce current technology that supports proactive energy management including demand response, continuous commissioning, and continuous improvement efforts.

Bill Schiel

Director, Product Marketing

Bill is currently responsible for the Wonderware Corporate Energy Management Application, a product developed specifically for manufacturing and industrial customers. Bill comes to Wonderware with over 12 years experience working in the software business following a 15 year career as a software engineer and systems analyst, notably for Unisys, Motorola and Square D.

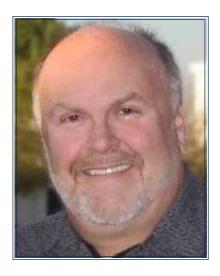
A Plant Engineers Perspective on Energy Management - Workshop

A common characteristic of industry is reliance on energy-intensive assets to execute operational activities. Thus, these businesses share common operational objectives, such as managing energy costs, reducing energy waste, and implementing strategic sustainability programs.

Roger Smith

Systems Consultant

Prior to joining Invensys in 2007, Roger worked for 10 years as Sr. Controls Engineer in a nutritional products plant for a leading global food & beverage manufacturer. Responsible for Electricity and Automation, Roger was continuously challenged with finding innovative ways to reduce operational costs and increase production capacity. Roger applies this perspective and experience today while helping Invensys Operations Management customers achieve Operational Excellence.



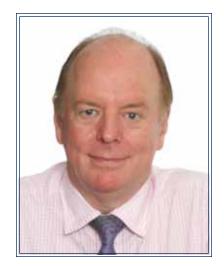




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FMA Congresses

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Smardt Chiller Group Inc.

Our proven management approach drives sustainable cost savings. Jorgensen continues to help clients significantly reduce their facilities' operating expenses, while improving facility quality and protecting capital assets.

Energy Efficiency: Forcing a New Business Model in Chillers - Case Study

Smardt Chillers routinely offer operating savings in the 30-50% range, compared with lubricated chillers already installed. They cost more up-front, with payback of the difference often very fast, even without utility incentives. Yet the growth of the higherficiency chiller sector is still hampered by an obsolete business model which stresses first-cost and full-load efficiency only.

Roger Richmond-Smith

President & CEO

Roger Richmond-Smith is founder of the Smardt Chiller Group, Co-Founder of Turbocor(1993) and Multistack(1989). Current Chairman of the Liquid Chillers Section of AHRI (Air Conditioning, Heating and Refrigeration Institute) and CFC Chiller Replacement Task Force. Trained at MIT(S.M.) and the University of Melbourne (BA).

Cutting cooling costs in large buildings: a revolution or not? - Workshop



Featured Presentation

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Architect of the Capitol

The Architect of the Capitol (AOC) is responsible for the facilities maintenance and operation of the historic Capitol Building, the care and improvement of more than 460 acres of Capitol grounds, and the operation and maintenance of 16.5 million square feet of buildings. The AOC also provides professional expertise with regard to the preservation of architectural and artistic elements entrusted to its care, and oversees design, construction and maintenance of the facilities and grounds for the U.S. Congress.

Applying Sustainable Practices at the U.S. Capitol

The Architect of the Capitol has embraced the principles of sustainable design in the ongoing planning, building, maintenance, and operations of the facilities and grounds at the United States Capitol. Our organization has a unique challenge in that our facilities range from about 2 to more than 200 years old. One of our biggest challenges is preserving the historic elements of our buildings, while at the same time making them as energy efficient as possible. We must look for innovative and non-intrusive ways to adapt energy savings measures into existing, historic buildings.

Stephen Ayers

The Honorable Stephen T. Ayers, AIA, LEED AP, Architect of the Capitol
Stephen T. Ayers is the 11th Architect of the Capitol. Prior to joining the AOC, Mr. Ayers was a General Engineer with the Voice of America. He also served as an officer in the U.S. Air Force. Mr. Ayers is a licensed architect in California, a member of the American Institute of Architects, the National Trust for Historic Preservation, and an Accredited Professional in Leadership in Energy and Environmental Design. He completed his Master's of Science degree in Systems Management from the University of Southern California and received his Bachelor of Science degree in Architecture at the University of Maryland.



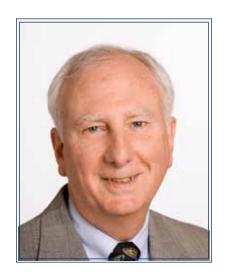


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COVALTA SECURE SERVICES



Covanta Secure Services, LLC

Covanta Energy is the world's largest owner/operator of Energy-from-Waste facilities, generating clean, renewable energy, around the clock and across the globe. Covanta Secure Services provides manufacturers a sustainable Energy-from-Waste waste disposal solution that complements industry's efforts to reduce, reuse and recycle. The Covanta process recovers Clean, Renewable energy and reduces the volume of waste sent to landfills. In addition to helping manufacturers achieve their Sustainability Goals, Covanta also offers secure disposal options for companies that require Certificates of Disposal and Witness Destruction services.

Energy-from-Waste: A Solution for Corporate Sustainability

Companies like yours are making great progress toward achieving your sustainability goals. Similar to environmental and safety performance, sustainability is a process of continuous improvement. Covanta will review the steps several manufacturing customers have followed to become more sustainable and how Covanta's process to recover Energy from Waste compliments the EPA hierarchy to Reduce, Reuse and Recycle. We will also discuss how Covanta can support government agencies, institutions and municipalities as they seek alternatives to landfill disposal, strategies to reduce greenhouse gas emissions and reliable sources of renewable energy.

Joe Hrapchak

Director, Sales and Marketing

Joe Hrapchak is Director, Sales and Marketing for Covanta Secure Services, LLC, a subsidiary of Covanta Energy. Joe and his team are responsible to help customers achieve their sustainability and secure disposal goals by using Covanta's Energy-from-Waste facilities for waste materials that remain after recycling.

During his 17 years with Covanta, Joe has been integral to the national expansion of the Assured Destruction and Landfill Reduction services provided by Covanta. In addition, the Covanta team has responded to help customers with unique waste challenges, creating programs to manage the disposal of: municipality collected household pharmaceuticals, waste packaged in steel drums, liquid wastes in bulk and commodity mail-back disposal programs.

Paul Gilman

Chief Sustainability Officer

Paul Gilman joined Covanta in 2008 as Covanta Energy's first Senior Vice President and Chief Sustainability Officer. He has held several senior government positions including the Assistant Administrator for Research and Development and Science Advisor at the U.S. Environmental Protection Agency, Associate Director of the White House Office of Management and Budget for Natural Resources, Energy, and Science, and Executive Assistant to the U.S. Secretary of Energy for technical matters. Mr. Gilman also served as the Executive Director of life sciences and agriculture divisions of the National Research Council of the U.S. National Academies of Sciences and Engineering.



[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

Kaeser Compressors, Inc.

Kaeser is the leader in providing reliable and energy efficient compressed air systems for the industrial user. At the same time, we recognize that products are only part of the efficiency picture. The greatest efficiency gains are achieved through proper system design. In the course of helping many customers achieve better energy and production efficiencies, Kaeser has refined air audit techniques. The result is our Air Demand Analysis program offering a unique combination of affordability, convenience, and completeness. As an ENERGY STAR Partner, Kaeser is committed to helping industrial users increase compressed air system performance while saving energy and reducing maintenance costs.

Controlling Multiple Compressors in a System

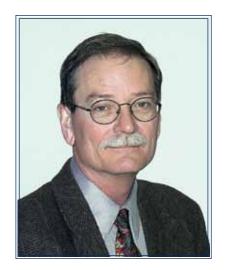
According to the U.S. Department of Energy, as much as 50% of compressed air is wasted through leaks, inappropriate uses and artificial demand. Total elimination of these factors is unrealistic, but it is possible to reduce their impact by 2/3. However, without proper system control, even significantly reducing demand may have little effect on the system's overall energy consumption.

The solution is to add modern master controls to the compressed air station. Master controllers optimize the control strategy and use compressors at their most efficient design point or turn them off, and allow the system to generate compressed air at the lowest acceptable pressure.

Wayne Perry

Technical Director

Wayne Perry has over 30-years experience in all aspects of the compressed air business. As Technical Director for Kaeser Compressors, he strengthened Kaeser's systems approach by implementing a system-based technical training program for company representatives. He worked with Kaeser and the U.S. Department of Energy (USDOE) to develop and implement Kaeser's USDOE Allied Partner agreement, and is Kaeser's representative to Compressed Air and Gas Institute (CAGI). Since 2002, he has worked as a Compressed Air Expert for the United Nations Industrial Development Organization. He is published nationally and internationally, and writes a regular column for Compressed Air Best Practices Magazine.





Built for a lifetime."

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]







OAKLEAF

OAKLEAF is a leading provider of sustainable waste logistics and recycling solutions to a broad base of multi-location manufacturing, retail, restaurant, hotel and property management clients including PBG, Sears, United Technologies, Kmart, Walmart, TGI Fridays and more. As the most rapidly growing waste outsourcing company in the nation with operations throughout the United States and Canada, an employee base of more than 750 employees, and a nationwide network of over 5,500 certified haulers, recyclers, and waste diversion experts, OAKLEAF provides services to over 100,000 locations throughout North America. OAKLEAF has been recognized twelve times since 2001 by Inc. Magazine, including being named five times to the Inc. 500 List (now the Inc. 5000 List) and being recognized seven times by ICIC, the Initiative for a Competitive Inner City. For more information on OAKLEAF, please visit www.oakleafwaste.com.

Monetizing Your Waste Stream 6 Things to Know About Intelligent Waste Management

Most companies think of recycling as the way to monetize their discards. The concept can, however, be much broader when one takes into account the impact of procurement policies and processes. How companies procure supplies, raw materials and merchandise has an effect both on reducing waste at the source and on the recycling potential of a company's discard stream. There are a number of points in supply chain/discards management where procurement policies matter and the economic value of discards can be influenced and realized.

Steve Fass

Solutions Consultant Vice President

Steve Fass joined OAKLEAF in January of 2003 as part of Oakleaf's acquisition of Refuse/Environmental Systems, where he had served as Vice President of Consulting Services and Product Development for 12 years. While at R/E Systems, Mr. Fass was responsible for providing technical consulting services both internally to different departments within R/E and directly to R/E clients. Drawing from his decade in the public sector as a solid waste planner and recycling coordinator in New Jersey, he also served as a regulatory liaison for R/E and its clients. His major consulting projects have included comprehensive restructuring of waste collection and recycling programs at major individual client facilities, establishing enterprise-wide multi-material recycling programs, sales and marketing of high recycled content products such as plastic lumber and recycled paints, and establishing food waste composting programs for supermarket chains. While at Oakleaf, Mr. Fass has continued the role of internal consultant, while also having direct management responsibilities for a number of retail, hospitality and industrial accounts. He has developed and continues to refine processes and practices for waste stream analysis, reporting and service/equipment evaluations.



[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

SYLVANIA Lighting Services

OSRAM SYLVANIA has been a trusted leader in supplying innovative, energy efficient, and sustainable lighting solutions. SYLVANIA Lighting Services, a division of OSRAM SYLVANIA, offers state-of-the-art lighting products, energy management, and electrical solutions with turnkey design installation and maintenance programs for interior, exterior and sign lighting applications. Visit us today www.sylvania.com/sls or call 1-800-323-0572.

Lighting Solutions: Maximizing Cost Savings & Your Company's Bottom Line while Reducing Carbon Footprint

With the myriad of emerging lighting technologies, Federal legislation and available tax and utility incentives, there has never been more noise in the lighting industry. This presentation will assist facility, energy and sustainability professionals to better understand the changes in lighting and how to take advantage of changes in technology and available incentives. Specific discussions on solid-state lighting (LED) technology, advances in traditional lighting technology, lighting control methods and implementation, Federal legislation and available Federal, State and Utility incentives will be presented.





Michael Payne, LC

Regional Sales Manager, U.S. Central

Michael has worked for Osram Sylvania for 19 years in various sales and marketing positions. He is currently serving as the Regional Sales Manager for Sylvania Lighting Services, the Lighting Maintenance & Turn-key solutions provider for Osram Sylvania. He manages a team of lighting sales professionals in the Central U.S. and is based out of Dallas/ Ft. Worth. Michael is Lighting Certified by the NCQLP.

Featured Presentation

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]







Walmart

Wal-Mart Stores, Inc. (NYSE: WMT), or "Walmart," serves customers and members more than 200 million times per week at more than 8,400 retail units under 55 different banners in 15 countries. With fiscal year 2010 sales of \$405 billion, Walmart employs more than 2 million associates worldwide. A leader in sustainability, corporate philanthropy and employment opportunity, Walmart ranked first among retailers in Fortune Magazine's 2010 Most Admired Companies survey. Additional information about Walmart can be found by visiting http://walmartstores.com and on Twitter at http://Twitter.com/Walmart. Online merchandise sales are available at www.walmart.com and www.samsclub.com.

Sustainability, Efficiency and Renewable Energy at Walmart

At Walmart, we know that being an efficient and profitable business and being a good steward of the environment are goals that can work together. Our broad environmental goals at Walmart are simple and straightforward:

- To be supplied 100 percent by renewable energy;
- To create zero waste;
- To sell products that sustain people and the environment.

The presentation will provide an overview of our efforts toward these three goals, which would not be possible without the support of our customers, associates, suppliers and communities around the world.

Kim Saylors-Laster

Vice President of Energy

Kim Saylors-Laster has over 15 years experience in the commercial real estate, corporate compliance and energy industries. Kim joined the Walmart Energy team in 2006. In addition to her Walmart service, Kim is on the Board of Advisors of UC Davis Energy Efficiency Center, and the Texas Energy Management and Innovation Advisory Board at the McCombs School of Business. Kim earned a B.A. in Psychology from Arkansas Tech University, a J.D. from the University of Arkansas at Little Rock School of Law, and an M.S. in Community Counseling from John Brown University.



Featured Presentation

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

PepsiCo

PepsiCo, Inc. manufactures, markets, and sells various foods, snacks, and carbonated and non-carbonated beverages worldwide. Major brands include Frito-Lay, Pepsi-Cola, Tropicana, Gatorade and Quaker Oats. The company was founded in 1898 and is headquartered in Purchase, New York.

Building Capability to Achieve Resource Conservation Objectives

Description of the experience of PepsiCo in building organization capability to support and ultimately achieve stated objectives around resource conservation. In particular, how can a central organization provide key tools to sites around the world to keep the entire organization on the same flight plan.

David Walker

Director, Environmental Sustainability, PepsiCo

David Walker, Director of Environmental Sustainability, is responsible for supporting strategies to reduce energy usage, optimize water efficiency and minimize greenhouse gas emissions across PepsiCo's international Food and Beverage businesses.

Mr. Walker has extensive field and headquarters experience within PepsiCo, including roles in Manufacturing, Productivity Improvement and Plant Management.

Mr. Walker currently manages several Environmental Sustainability programs for PepsiCo. These include: "ReCon" – a site-level Resource Conservation Capability Building Tool; the PepsiCo Partnership with the Earth Institute at Columbia University; the Global Metrics Program for International PepsiCo and the Sustainable Engineering initiative promoting Green Design within the company.

In addition to work at PepsiCo, Mr. Walker is a member of the steering committee of the Beverage Industry Environmental Roundtable (BIER), and is the team leader for the development of sector guidance for the standard reporting of GHG emissions in the industry.

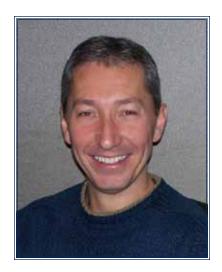
Mr. Walker holds BS and MS degrees from Texas Tech University and resides in Stamford, CT.





[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]







Badger Meter

Badger Meter is a leading flow measurement and control products manufacturer, serving water utilities, municipalities and industrial customers worldwide. Our flow measurement expertise provides the foundation for developing technologies and products that continually exceed our customers evolving needs. Badger Meter solutions encompass potable water, oil and lubricants, and industrial processes.

Measurement and Verification of Liquid Flow Applications

Facilities of various sizes and nature are commonly measuring a multitude of process conditions. Whether it is an industrial plant, commercial use property or a multitenant location, a variety of information is often sought out. We tend to look at energy information to be provided regarding electrical usage and demand. However, there are a wide variety of liquid applications that can be a large part of energy usage that aren't always considered. This presentation will list several applications, how they can be monitored, how the data is delivered and how the information is being reported.

Kevin Symens, C.E.M.

Sales Manager

Kevin has been involved with the instrumentation industry for more than 20 years. Much of this time has been in the liquid flow measurement area within a broad group of markets, including HVAC and irrigation. His career has included roles in manufacturing, quality, marketing and sales. An MBA coupled with a CEM certification have enabled him to present measurement solutions in a wide variety of applications. Kevin currently works as a Sales Manager for Badger Meter and focuses on commercial metering projects and OEM meter designs.



[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

SAP

As the world's leading provider of business software, SAP delivers products and services that help accelerate business innovation for our customers. We believe that doing so will unleash growth and create significant new value – for our customers, SAP, and ultimately, entire industries and the economy at large. Today, customers in more than 120 countries run SAP applications – from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations. As one of the leaders in business process solutions and recognized for our sustainability initiatives, SAP is well poised to help companies worldwide holistically manage their sustainability strategy and achieve new levels of business excellence. For more information, visit www.sap.com/sustainability.



Lessons Learned in Energy Stewardship

Join Scott Campbell, SAP Vice President of Sustainability Ecosystem and Partners, as he discusses, Lessons Learned in Energy Stewardship.

Energy reduction is an operational imperative for any organization seeking to set and meet sustainability goals. Whether facilities, manufacturing or data center, progress is often bottlenecked by faulty measurement and tracking. Scott will share key requirements for identifying and monitoring facilities to improve and manage energy consumption. This presentation will focus specifically on a Valero case study detailing how their investment in strategic IT applications increased business process visibility & transparency, while delivering measurable energy savings and a compelling ROI.

Scott will be joined by a Valero IT representative and a Solution Principal from SAPs Center of Excellence for Sustainability, EHS & Perfect Plant.



Scott Campbell

Vice President

Scott Campbell is a member of the sustainability leadership team and is responsible for providing customers with a high value network of consultants, ISVs, and content partners to complement SAP's sustainability offerings and deliver end-to-end solutions. Scott previously led the program launch for "SAP's Guidelines for Best-Built Applications" and was responsible for the launch, strategy, and operations for SAP's Co-Innovation Labs (COIL) program with locations in Palo Alto, Tokyo, Bangalore and Walldorf; The Palo Alto COIL serves as a showcase for SAP sustainability initiatives. Prior to joining SAP Scott served as a Senior Executive and SAP Practice lead for MomentumSI, a strategic IT consultancy, and previously was IT Manager for 3M's Visual Systems Business. Scott is based in Austin, TX with global responsibility for SAP's Sustainability Ecosystem and Partners.

[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]







GDF SUEZ Energy NA

GDF SUEZ Energy Resources NA is the second largest non-residential retail electricity supplier in the United States and currently serves commercial and industrial customers in 11 markets: Delaware, Texas, Massachusetts, Maine, Maryland, New York, New Jersey, Pennsylvania, Illinois, Connecticut, and Washington, D.C. The company serves over 60,000 accounts for customers having a peak demand ranging from 50 kW to more than 200 MW, with an estimated peak load totaling over 8,500 MW.

Sustainability, Which Way From Here?

The Climate Change argument has lost a lot of momentum in the last year, but the move towards sustainability marches on. Despite the lack of legislative and regulatory initiatives, many companies have moved forward with their sustainability efforts. What are these companies doing, and why? This session will explore these issues, and take a look forward to what appears to be coming in the future, and why large and small business leaders must pay attention.

Ritchie Priddy

Marketing Director, Sustainability

Priddy has over 25 years experience in the energy industry, serving in a variety of roles in both the regulated and unregulated electric and natural gas segments, and consulting before joining GDF SUEZ Energy Resources NA in 2008. His particular expertise centers on Distributed Generation, Demand Response, Demand Side Management, and emerging technologies. He designed a nationally-recognized DG program, and has worked closely with end-users, manufacturers and investors. In his current role Priddy oversees all facets of Sustainability, including Demand Response, RECs, EE, and emerging issues.



[Progressive Energy, Environment & Sustainability Congress 7, February 23rd – 25th, 2011, San Antonio, Texas]

Heritage Interactive Services, LLC

Since 2000, Heritage Interactive Services has worked with our customers to help remove waste from the internal processes that surround the generation and management of by-product materials. Heritage Interactive Services has evolved from a waste disposal manager, to a By-Product Solution Manager, and now we can provide unrestricted manufacturing support services at our customers' facilities. Zero Landfill and Zero Waste goals are not uncommon today. With ten years of experience focusing on enterprise wide programs that drive significant efficiencies, Heritage Interactive is the industry leader in assisting large multi-national manufacturing companies to achieve sustainable success.



As finite as zero sounds, there are still many opinions surrounding the definition of zero landfill. There are also many factors to consider when implementing a By-Product Management Program or road map to attain that goal. This presentation will cover the importance of avoiding a "Cookie Cutter" program and how attention to detail can help companies reach their goals in a time frame that fits their needs, reduces frustration and saves money.

Robert Zetty

Executive Vice President

Robert Zetty began with The Heritage Group ten years ago and has a total of 17 years of logistical and operational management experience. He has managed multi-million dollar international by-products management contracts, provided logistical support for remediation and demolition projects in excess of \$10MM. Prior to joining Heritage, Mr. Zetty served in the United States Marine Corps providing logistical services and operational support for military personnel to ensure combat readiness.





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Cascades Inc.

Founded in 1964, Cascades produces, converts and markets packaging and tissue products composed mainly of recycled fibers. Cascades employs nearly 12,500 men and women who work in some 100 modern and flexible production units located in North America and in Europe. Cascades' management philosophy, its more than 46 years of experience in recycling, its continuous efforts in research and development are strengths which enable the company to create innovative products for its customers. Cascades' shares trade on the Toronto Stock Exchange under the ticker symbol CAS.

Building growth on sustainable development

Mr. Gratton will demonstrate how a worldwide company can develop around Sustainable Development. He will show the success that is carried through core values that are aligned with SD.

He will also discuss how sustainable development defines new procurement practices and how they affect the supply chain. He will present the "closing the loop" concept with both suppliers and clients.

Benoit Gratton

Corporate Director, Services, Energy, Customs, Insurance

Benoit directs electricity, natural gas and oil procurement strategies. He also participates in alternative fuel sourcing to reduce emissions and costs. Prior to joining Cascades nine years ago, Benoit worked for 12 years in energy management, energy efficiency and procurement.

Benoit holds a Mechanical Engineering Degree from École Polytechnique de Montréal (1991) and an MBA from Montreal's HEC business school (1999).



Featured Presentation

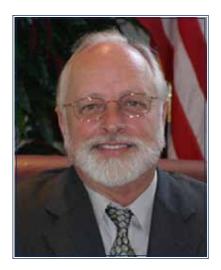
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H-E-B

H-E-B is a 105-year old food and general merchandise retailing firm headquartered in San Antonio, Texas. With annual sales of over \$15 billion, over 300 stores including 32 in Mexico, and over 70,000 employees, H-E-B is the 13th largest privately-owned firm in the U.S. H-E-B has stores as large as 178,000 SF, and averages 70,000 SF. Over 8 million customers shop H-E-B each week. H-E-B also operates food manufacturing plants and warehouses on six industrial campuses in Texas and Mexico. The firm donates 5% of pretax earning to non-profit charities in our service areas.

Aggressive Commercial Demand-side Energy Management: Successes and Challenges

H-E-B has pursued demand-side energy management in its stores for over a decade, and has taken a more aggressive approach during the past 5 years as a means to reduce corporate operating expenses. Key elements of the strategy include staffing, organizational reporting structure, access to investment capital, means to evaluate emerging technologies, piloting and roll-out strategies, measurement and reporting of results, and communications with various internal and external stakeholders. We will review what has worked, what has not, and our future directions.





Bob Manning

Director of Energy and Industrial Facilities

Bob is Director of Energy and Industrial Facilities for H-E-B Grocery in San Antonio, Texas. Since 1996, he has managed the supply- and demand-side of an annual corporate utility budget of \$150 million.

Bob has a B.S.M.E. degree from the University of Houston, and an M.S. in Engineering Science from Trinity University.

From 1999 - 2006, Bob served on the Board of ERCOT, and was Vice Chairman from 2002 - 2006. Since 1998 he has served on Trinity's Engineering Board. In 2005 Bob was elected to the City Council of Boerne.

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Solution Dynamics, LLC

Solution Dynamics is a nationwide organization providing evaluation, development and implementation of energy cost reduction opportunities for the industrial sector. They have extensive experience evaluating all aspects of energy consumption in complex facilities allowing them to quickly and effectively identify and develop significant energy savings opportunities using a cost effective, and "risk free" methodology.

A Programmatic Approach to Managing Your Utility Consuming Assets via Continuous Energy Optimization (CEO).

Controlling energy costs is neither a single method nor a one-time event. It's a blend of tools and expertise, applied concurrently, and in a specific sequence over the course of time. Our CEO program was developed to draw from a full set of tools and methods to help manufacturers:

- · Continuously reduce costs in their processes and facility systems
- Ensure implemented solutions have measurable sustainability
- Provide on-going cost optimization of their energy asset operations, maintenance, and efficiency

This seamless end-to-end solution solves core problems corporations face when it comes to managing and maintaining energy excellence.

Calvin Wohlert

Principal

Calvin has over 15 years experience as an energy project developer and energy engineer. His education and career have focused on energy efficiency and related issues. He has worked for hundreds of commercial, federal and industrial facilities performing energy engineering studies, implementing and verifying energy cost savings projects.



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Dyson Inc.

Design at Dyson is about challenging the norm, developing new technologies and making things work better. Dyson's 650-strong Research, Design and Development department consists of engineers, scientists and technicians who are tasked with designing, developing and testing new and different technology - the very lifeblood of Dyson.

Dyson engineers and scientists took three years to create an entirely new type of hand dryer. In 2008, Dyson launched the Airblade $^{\text{m}}$ hand dryer in the US - revolutionizing a tired and neglected category.

The Dyson Airblade[™] hand dryer creates a high speed sheet of filtered air that literally scrapes hands dry in just 12 seconds.

Life Cycle Analysis: the challenges and opportunities

Sustainability is increasingly important to both consumers and is businesses. Life cycle analysis presents an opportunity for manufacturers to uncover environmental hot spots, spark inventiveness and focus resources where they can make the most impact, and as a result, deliver better value. This presentation will cover the current situation in the USA, examining the pressures on businesses looking to balance cost management efficiency and effectiveness with greater environmental responsibility.

Stan Sliva

National Account Development Manager

Stan Sliva is National Account Manager for the Dyson Airblade™ hand dryer. Stan joined Dyson just as the British technology company was starting out in the US. He has seen the company grow from an unknown name to the US market leader in vacuum cleaners. Stan launched Dyson's US Customer Service team before heading up the Independent Sales team - managing over 700 retail accounts. Recognized for his outstanding leadership skills, Stan moved to the position of Field Sales Director in 2007 where he was responsible for a 130-strong team. Stan has been involved in several product launches, including a range of lightweight, powerful cordless vacuum cleaners and Dyson's newest technology, the Dyson Air Multiplier™ fan.



dyson airblade

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www.condexenergy.com

ConDex Energy

Combustion & Energy Systems Ltd. and its wholly owned subsidiary, ConDex Energy, are specialists in maximizing the recovery and reuse of waste energy, reducing energy costs and emissions for our customers. We specialize in the design and fabrication of condensing heat recovery systems, a concept where currently wasted energy and water are recovered and reused. Combustion & Energy Systems distinguishes itself by supplying energy efficiency systems that are specifically designed to maximize the heat recovery and reuse requirements at our customer's facility. We go beyond being a simple equipment supply company, as each system we deliver is custom designed to maximize the energy recovery at your plant. Combustion & Energy personnel will measure and quantify the waste heat sources at your facility, identify heat sinks and design an energy recovery system sized specifically for your requirement - and we guarantee the results. Whether preheating a boiler or process water, heating a building, or creating electricity with recovered energy, our experience and proven track record of award winning energy efficiency ideas are at your disposal to maximize your plant efficiency.

Maximizing Energy Efficiency with ConDex Condensing Economizers

The Combustion & Energy Systems presentation will discuss specific methods proven to help companies profit from reductions in energy consumption and emissions.

Topics will include aspects and advantages of waste energy recovery through the use of ConDex Condensing Economizer Systems and will include a wide variety of actual operating Case Study applications from across various industries.

Cameron Veitch

Vice President

Cameron Veitch has been working in the energy efficiency field for over 15 years. Most recently the company and Cameron's focus has been on maximizing energy efficiency through condensing heat recovery technology. He began his career in the field designing and implementing energy recovery systems and project application specifics as a project application manager. With the corporate focus on expanding the realm of energy efficiency products and applications, he is currently Vice President of Operations specializing in product application strategies growth.



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Technology Conservation Group, Inc.

Technology Conservation Group provides electronics recycling services, secure destruction of electronic parts, and manages excess inventory for companies of all sizes seeking complete solutions to their electronic waste problems. TCG also manages the final disposition of the base commodities from the electronics recycling processes such as precious metals, ferrous and non-ferrous metals, and plastics as well as the remarketing of reusable assets such as computer monitors, audio and video equipment, computer peripherals, etc. TCG is a member of NAID and is a multi-site ISO 14001:2004 certified company with locations in the United States, Mexico, United Kingdom and Israel.



Mr. Andes will provide an overview of the current issues in the management and disposal of electronic waste and how it has propelled electronic waste regulations forward. Using an educational discussion of the various certification programs and standards relative to the electronics recycling industry, Mr. Andes will touch on topics such as effective EMS systems, Exporting, Secure Data Destruction, Security along with a list of best management practices to consider when choosing a recycler.

Donald Andes

Vice President, Business Development

Don joined TCG in 2001 with more than 10 years experience in the recycling industry (precious metals and de-manufacturing). He has successfully developed new territories and sales markets in the U.S. and abroad while establishing working relationships with many OEMs and CEMs. In addition to expanding the services offered by TCG to include asset disposition and secure destruction, Don manages a global team of Business Development professionals whose goal is to increase revenue yields for customers and assist them in determining the best method of handling their excess and obsolete electronics. Don also manages the transportation of customer material whether by land, air or sea.





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Marathon Oil Corporation

Marathon Oil Corporation is an integrated international energy company engaged in exploration and production; oil sands mining; integrated gas; and refining, marketing and transportation. Marathon, is based in Houston, TX, and has operations in the US, Angola, Canada, Equatorial Guinea, Indonesia, Kurdistan Region, Libya, Norway, Poland and the UK. Marathon is the 4th largest US-based integrated oil company and the nation's 5th largest refiner. Marathon consumes roughly \$1.5 billion/yr in energy. At Marathon, we believe that energy efficiency and conservation are the most viable, readily available and least expensive forms of new energy to meet the world's energy needs.

Capturing the Value of Energy Efficiency

Marathon has had a long history of working on energy efficiency projects at all business units. However, in 2009, an Energy Efficiency Leadership Team was formed to codify at the corporate level energy efficiency performance from these business units. In two years we have enhanced our focus on energy efficiency at all levels of the company. In this presentation I will discuss how we developed a common methodology for measuring energy efficiency improvements, the rules we put in place, and the employee engagement we undertake to capture the value of energy use reductions.

Noel Garza

Project Director Carbon Emissions and Energy Efficiency

Noel Garza is Project Director for Carbon Emissions and Energy Efficiency for Marathon Oil Company. In this role Noel is responsible for the development and management of a corporate energy efficiency program designed to engage employees to implement projects and procedural changes to reduce energy consumption through improved energy efficiency. Noel has been with Marathon for 29 years in a number of leadership roles including 16 years in Operations. He is on the Board of TD Industries, The Collaborative for Children in Houston, and serves on the UT Pan Am Engineering External Advisory Council. He received his B.S. in Natural Gas Engineering from Texas A&I University in 1981.



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Sysco Corporation

Sysco is the global leader in selling, marketing and distributing food products to restaurants, healthcare and educational facilities, lodging establishments and other customers who prepare meals away from home. Its family of products also includes equipment and supplies for the foodservice and hospitality industries.

For fiscal 2010, Sysco reported sales of \$37.2 billion and net earnings of \$1.2 billion.

Sysco Corp. Energy Management Program/Success story

SYSCO is committed to promoting energy efficiency, reliability, and profitability of our industrial facilities. In order to achieve our corporate sustainability goals, we adopted an energy management program with the help of Cascade Energy Engineering. With their collaboration, we have achieved better than 25% in savings in electrical energy over the last 4 years, reduced CO2 emissions by 215,000 tons last year alone. These accomplishments have been attained through the implementation of an effective energy management program at 108 SYSCO distribution centers located throughout the United States and Canada. The following discussion shares the energy management program established throughout our facilities and the steps taken to achieve our sustainability goals.



Construction and Corp. Energy Manager

As a project manager for the Sysco Corp. in Houston Texas, Peter Richter has been at the helm of new construction and expansions of Sysco operating companies throughout the United States and Canada for over eight years. His career at Sysco began in 1993 as director of facilities at Sysco Seattle and Alaska, followed by a much deserved move to sunny San Diego to serve as director of transportation. Prior to Sysco he spent 9 years with a major Alaskan seafood processor serving as chief engineer. Peter received his college education in Washington state and currently resides with his wife and two daughters in Katy, TX.





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Advantix Systems

Advantix Systems provides revolutionary air conditioning systems to industrial and commercial customers across the globe. Based on innovative, liquid desiccant technology, Advantix Systems' products provide greater humidity control, cleaner air and energy cost savings of 30% - 80%. For more than twenty years, Advantix Systems has been one of the pioneers of harnessing liquid desiccant technology to optimize climate solutions and reduce energy consumption. Their "greenest" product is powered by renewable energy sources such as solar thermal and waste heat - the optimal solution for HVAC energy cost savings.

Revolutionary Liquid Desiccant Air Conditioning: Greater humidity control, Cleaner Air and Energy Savings of 30% - 80%

Ms. Granade will explain how liquid desiccant technology naturally dehumidifies and cleans the air while also reducing HVAC energy use by 30% - 80%. Using numerous "before and after" examples of commercial and industrial applications, Ms. Granade will demonstrate how liquid desiccant systems differ from conventional HVAC equipment as well as solid desiccant wheels that are often used for dehumidification.

Hannah Choi Granade

President

Ms. Granade is the President of revolutionary, green energy company, Advantix Systems. As a huge believer in energy efficiency as a critical component to American competitiveness and business productivity, Ms. Granade has dedicated her career to studying energy efficiency and the challenges it presents to a wide range of industries. Previously Ms. Granade served as a Principal at McKinsey & Company as a leader in their Energy and Materials and Clean Technology practices, focusing on issues of strategy, regulation, and climate change. Ms. Granade is a Harvard graduate and principal author of McKinsey report, "Unlocking Energy Efficiency in the U.S. Economy."



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sgblue, Inc.

sgblue is a privately-owned manufacturer, IP developer and distributor of cutting-edge pollution control equipment headquartered in Asheville, NC. With 15 years of success in commercial and industrial settings, their solutions include applications for the petroleum, automotive, healthcare, food & beverage, and print industries as well as those facilities that work with adhesives and coatings and chemical laboratories. sgblue's air purification technology combines the fundamental sciences of convection, neutral charge attraction and natural oxidation to capture and destroy airborne pollutants without type or size limitations. The company recently launched a residential product called Otwo™ that uses this same technology to rid homes of the harmful particulates, gases and biologics that can make breathing less healthy. Most importantly, we are an environmental company that is a recognized leader and innovator in clean technology.



Energy Efficiency through Air Quality Management

We're all familiar with the "triple bottom line" and we take that seriously at sgblue in our approach to our clients regardless of their processes or products. We've found that the components of people, planet and profit can be positively addressed, making it possible for the decision makers in your organization to see a real difference. We call this "one version of the truth with five perspectives". By looking at a recent case study, we'll show how improving the air in a facility can lower the carbon footprint, reduce energy costs and improve employee working conditions, all while delivering a significant ROI.



Wesley Greene

President & CFO

Wesley's diverse management experience includes real estate portfolio management and sales experience with State Farm focusing exclusively on corporate insurance and financial services. During his tenure with State Farm, Wesley led the office to zone (nine states) and national recognition for sales in over five separate categories. He presently serves as the managing partner of Page & Greene, LLC, and is the owner of Pinchot Forest, a residential community in Asheville, NC.

His expertise is in working with various individuals and groups to develop projects and bring them to fruition through synthesizing points of view and managing goals. His entrepreneurial projects include leading and working with engineers, financiers, regulatory bodies, CEOs and facility managers to achieve successful outcomes.

He holds six professional licensures in the real estate, insurance and securities industries. As President and CFO of sgblue inc., Wesley manages financial allocation and strategic development for the company.

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steelcase inc





Steelcase Inc.

Steelcase makes it our business to study how people work, to fully understand the everchanging needs of individuals, teams and organizations all around the world to find the best solutions for our customers. Headquartered in Grand Rapids, Michigan, Steelcase was founded in 1912 as The Metal Office Furniture Company. Steelcase is now the largest office furniture manufacturer with annual revenues of approximately \$23 billion in 2010. Steelcase has a global presence with three major operations hubs: Europe, North America, and Asia Pacific. Its products are manufactured in 15 countries. The bulk of Steelcase's sales are made through a network of over 600 independent furniture dealers.

Steelcase's journey toward sustainability -- how the Green Suppliers Network and E3 are helping to pave the way

Steelcase has embraced lean and clean supply chain development through U.S. EPA's Green Suppliers Network program and is looking forward to implementing the new federal E3 program for some of its suppliers. Tom Murray , senior scientist with the U.S. EPA will introduce the GSN program and describe the new E3 Initiative. Mary Ellen Mika will give examples of Steelcase's supplier experiences with the GSN program to date. Steelcase has been a corporate champion of the Green Suppliers Network since its inception in 2003. This panel will discuss the results that Steelcase has achieved and the positive effect it has had on its supply chains. Steelcase is now working with others in West Michigan to launch an E3 (Economy, Energy, Environment) project that is expected to propel forward the sustainability efforts in the West Michigan community and its manufacturing base. Through the GSN program, Steelcase is incorporating sustainability criteria into its lean supplier development activities. By standardizing sustainability criteria into its lean assessments and training, Steelcase hopes to build a stronger supply chain and ultimately a stronger overall value stream.

Mary Ellen Mika

Supply Chain Manager, Energy & Sustainability

Mary Ellen Mika, LEED-AP, C.P.M., is Manager of Energy & Sustainability within the Steelcase Supply Chain Management department. She leads global sustainability efforts for the department, including "green supplier" programs, assisting with materials chemistry efforts, purchasing fuels and electricity for Steelcase, including renewable energy pursuits. She assists suppliers to Steelcase throughout the world in the company's effort to provide the most sustainable furniture products. She has a B.S. in Biochemistry, an M.A. in Counseling Psychology and over twenty years of experience in the environmental field.

Tom Murray

Senior Scientist, Pollution Prevention Program

Tom Murray is a senior scientist with the United States Environmental Protection Agency and is currently chief of the Prevention Analysis Branch in the Agency's Pollution Prevention Division. Tom has over 39 years in government service. Tom and his staff are the architects of several environmental partnership programs including the Hospitals for a Healthy Environment program, the Green Suppliers Network and the new E3 program, a crossagency collaboration with industry focused on manufacturing growth, energy efficiency and environmental performance. Tom holds a Bachelor's Degree in Biology from Mount Saint Mary's University and a Masters Degree in Biology from the American University, Washington, D.C.



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Munters Corporation

Munters is a global leader in energy efficient air treatment solutions. Munters manufactures products that can economically control humidity and temperature, provide energy recovery, and/or utilize direct or indirect evaporative cooling for comfort, process and environmental protection.

Saving the planet one BTU at a time: Ventilation solutions for comfort, process, and environmental applications

In the ongoing struggle to build cost-effective buildings in accordance with ASHRAE standards, designers often do not consider newer technologies that reduce energy consumption and improve productivity. When applied and utilized properly, desiccant technology and energy recovery methods provide opportunities to increase building comfort and save energy. This session highlights some of the basic design practices to observe when sizing and selecting an HVAC system.



Sales Manager

Scott McGinnis has over a decade of experience in designing energy recovery and desiccant dehumidification systems across North America. McGinnis is a LEED Green Associate and holds an Engineering Degree from Texas A&M University as well as a Master's of Business from Leslie University in Cambridge, MA. An ASHRAE member since 1996, he has served on the Board of Governors for the Dallas, TX chapter and was selected to be a member of the Project Monitoring Sub-Committee for ASHRAE's Design Guide for Dedicated Outdoor-Air Systems. Scott has presented across the country on subjects ranging from proper design of ventilation systems, dehumidification products, psychometrics, and energy codes.





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Shermco Industries, Inc.

Shermco Industries (shermco.com) is a provider of safe, electrical restoration, reliable testing, repair, professional training, maintenance and analysis of rotating apparatus and electrical power distribution systems and related equipment for the light, medium, and heavy industrial base nationwide. With a corporate location in Irving, Texas, a sales office in Brussels and service centers in Austin, Tulsa and Sweetwater, Shermco Industries has over 270 full-time employees. The company is a member in good standing with the Electrical Apparatus Service Association, American Wind Energy Association and the International Electrical Testing Association.

Finding and Retaining "Qualified" & "Green" Electrical Workers

Electrical workers must be qualified to operate, repair and maintain the complex machines that operate with electricity. The electric reliability standards in America are becoming increasingly more demanding; enforcement and penalties are at a premium. The aging American workforce and the rapidly declining amount of new workers entering the labor pool, the changing American work ethic, and the rising costs of keeping these workers on staff has created some challenges for the aging electrical infrastructure.

Mike Moore

Vice President of Sales & Marketing

Mike Moore has been with Shermco since 2002 and currently holds the position of the corporate Vice President of Sales & Marketing for Shermco Industries. Shermco provides electrical power system testing and maintenance, as well as electric rotating machinery rebuild and repair. Mike has over 15 years of experience as an electrical testing and maintenance technician in commercial and industrial markets and is qualified to work on electrical systems from 480V though 345kV.



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AmbiRad

AmbiRad is recognized as an international leader in the field of industrial and commercial energy products, saving energy around the world. AmbiRad is a global operation and boast customers in over 45 countries around the world who are realizing the cost-efficiency and environmental benefits of their energy efficient solutions. The company's strategy is to meet the needs of industrial and commercial customers worldwide through a service to contractors, specifiers and facilities owners while constantly seeking new ways to reduce carbon footprint and maximize energy efficiency.

Uncovering Profits Through Facility Efficiency

Energy conservation in large buildings is difficult because of high ceilings and infiltration rates; but this is an area where huge energy and financial savings can be achieved. AmbiRad offers a r0ange of the highest efficiency equipment and controls, but more importantly the expertise to design and install the energy solution which is tailored to your requirements. In our presentation we describe our corporate philosophy on our approach to energy optimization. As well as our unique path to market to insure building owners receive a premium result and value when reaching their energy and environmental targets.

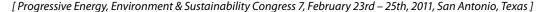
Craig Hale

Vice President / National Sales Manager

Mr. Hale is a 1991 Graduate of Indiana University. Mr. Hale is recognized as an industry leader in the field of energy conservation through facility environment efficiency. He has over 20 years experience in the design and implementation of industrial energy systems. He has been a featured speaker for the Energy Solutions Center in Washington, DC as well as many utility companies throughout the United States. Current energy driven projects include private companies such as Caterpillar, Level 3 and Volvo as well as multiple public sector projects with the US Military and US Postal Service.













RealWinWin, Inc.

With clients owning, operating, and/or managing more than two billion square feet nationwide, RealWinWin uses proprietary processes and relationships to find, collect, and/or create rebates and other incentives to offset the capital cost of energy efficiency projects, improving their ROI and payback. Headquartered in Philadelphia, RealWinWin provides Rebate Administration™, an outsourced, contingency-based service to capture rebates and incentives across the U.S. and Canada from a pool estimated to total more than \$7 billion in 2011 (CEE). Rebate Administration is exceptionally helpful for organizations centrally managing large portfolios of facilities across multiple geographies.

Funding Energy Efficiency with Utility Rebates and Incentives

This presentation will discuss utility incentive and rebate programs including the types of payouts, guidelines and requirements most commonly encountered in the programs, and the best practices organizations can employ to take advantage of them.

Doug Bloom

CEO

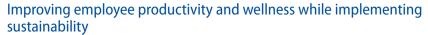
Doug Bloom, RealWinWin's CEO, has been working with and within entrepreneurial companies for over 20 years including senior positions in Sales, Business Development, Sales Operations, and Information Management. Doug joined RealWinWin as CEO in 2005. Prior to RealWinWin, Doug led sales for the commercial division of a national, cable-based telecom provider, which grew from \$35 million to \$92 million over three years. Doug's other experiences include software development and early-stage investment, including time with two leading venture firms. Doug he holds an MBA from the Wharton School, an MSE from the University of Pennsylvania and BA degree from Colgate University.



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Comfort First Products, IDM Inc.

Comfort First Products, IDM Inc. is a woman owned California certified small business located in an Enterprise Zone. We provide value added products to many Fortune 1000 Companies, Universities, school districts, hospitals, laboratories and companies of all sizes. Our revolutionary air conditioning solutions promote office comfort, safety and employee health in commercial offices across the United States and Canada. The Comfort First Filtered Diffuser™ and Control-A-Flow® Draft Eliminator are specifically designed to solve the two biggest complaints in offices today; drafts from overhead diffusers and illness and allergies caused from duct work pollution blowing into the work area.



A major source of complaints of discomfort is due to being too hot or cold from the air conditioning system. This presentation will discuss these and other problems facilities face on a daily basis. We will address complaints of allergies, illness, respiratory problems, workers compensation claims and potential employee lawsuits due to poor indoor air quality. We will discuss methods of solving these problems and turning the facilities department into the "heroes" department by establishing a working environment that creates happy, healthy, productive employees. This could be the most profitable session you attend at the Congress.

David Northcutt

National Sales Manager

David Northcutt has more than 25 years of entrepreneurial executive level experience, primarily in the sales, marketing and product development aspects of the company. As a huge believer in employee welfare and comfort, David has searched for solutions to discomfort issues due to poor indoor air quality and drafts from overhead air vents. He developed products that would solve these problems and now has two USA patents and one pending in Canada for the Control-A-Flow draft eliminator with Anti-microbial filter and the Comfort First Filtered Diffuser.





Exhibit Partners

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Trace Environmental Systems

Trace Environmental Systems is an industry leading provider of continuous stack monitoring systems and reporting software. Since 1995 Trace has been providing CEMs, PEMs, Reporting Software and Field Support Services for clients throughout the U.S.

In addition to complete new systems, Trace provides upgrades and replacements for existing CEM systems.



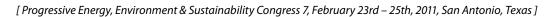
Light Corporation & Kanepi Innovations

Light Corporation was started in 1986 to provide energy efficient lighting solutions for the office furniture industry. After 15 years of steady growth, in 2002 Light diversified into the industrial lighting arena, manufacturing a line of linear fluorescent fixtures for factories, warehouses, distribution centers, and gymnasiums. In 2007 the Kanepi Innovations brand was formed, focusing on wireless control applications.



PowerVerde, Inc.

PowerVerde is a Phoenix based, public renewable energy company. It has developed unique technology in the form of patented radial turbine-piston motors. These motors are pressure driven, positive displacement, and multi-cylinder. It has developed and tested a thermal based system that employs an Organic Pressure Driven Motor ("OPDM"), which utilizes an Organic Pressure Driven Cycle ("OPDC") to generate pressure, an innovation that grew out of a traditional Organic Rankine Cycle. The system employs thermal based pressure that is capable of utilizing low grade heat from sources such as solar, geothermal, biomass and waste heat.







Advantix Systems	OAKLEAF
AmbiRad	PepsiCo
Architect of the Capitol	PowerVerde, Inc
Badger Meter	RealWinWin, Inc
Cascades Inc	SAP
Comfort First Products, IDM Inc	Schneider Electric
ConDex Energy	sgblue, Inc
Covanta Secure Services, LLC	Shermco Industries, Inc
Dyson Inc	Smardt Chiller Group Inc
GDF SUEZ Energy NA	Solution Dynamics, LLC
Н-Е-В	Steelcase Inc
Heritage Interactive Services, LLC	SYLVANIA Lighting Services
Invensys Operations Management	Sysco Corporation
Kaeser Compressors, Inc	Technology Conservation Group, Inc
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Marathon Oil Corporation	US LED
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